

## Regulation for the Participation

For the edition 2009 of **Roma Design + Week**, the Section of Arts, Design and New Technologies of I.T.A.C.A. Department of Sapienza University of Rome is organizing the exhibition:

# Designer After School

EUROPEAN CREATIVITY

*Event Timetable* December 5 – 15, 2009  
*Location* Roma (Italy) – Ex Gil Exhibition Space

### Entry Conditions

The exhibition is open to young designers coming from Universities and Schools of Design, who work in the areas of **product, furniture, exhibit, fashion, transportation, communication** – as professionals, freelance, in large or small design offices or in companies.

All those wishing to participate should not be more than **35 years old**.

Participants should fill the enrolment form in every part together with the required attachments and send to Dipartimento I.T.A.C.A. – Sapienza Università di Roma (to the address specified in the Application Form) before **October 31, 2009**.

The **participation is free of charge**; the only expenses which are due to the designers are the costs for shipping and returning back the products which will be displayed in the exhibition, according to the conditions which will be specified.

Moreover, participants should send the following materials in digital format together with the **Participation Form** (lacking of part of the requirements is reason for exclusion):

- 1 picture of the author/s, JPG/TIFF format, 300 dpi resolution, 10 cm as base, black and white;
- from 1 to 3 images of the product, JPG/TIFF format, 300 dpi resolution, 30 cm as base, colour.

### Selection

The exhibition is divided into 6 areas:

- **Product**, design of objects with or without mechanical, electronic or digital parts;
- **Furniture**, design of furniture and complements of furniture;
- **Exhibit**, design of temporary structures for exhibition (also commercial), entertainment and staging, with or without multimedia and digital effects;
- **Fashion**, design of clothing and accessories for the body, related to any context of use (also for special purposes);
- **Transportation**, design of means of transportation by air, ground and water;
- **Communication**, design of the graphic products of communication in paper or digital, including video and multimedia;



No more than **30 products** will be selected by each area of design.

All works validly submitted will be reviewed by the Scientific Committee of **Roma Design più** and will promote those projects which are being engineered or are produced (also in the form of self-production).

**Product and Projects developed as school final-works, are admitted.**

Professionals which aren't directly authors of the products, but have a role for consulting or managing activities for products and/or collections made under Brand Companies, are admitted.

**Scale models** are also admitted for the areas of **Exhibit** and **Transportation**

Entries without clear authorship are not admitted

### *Organization of the Exhibition Spaces*

The general setting of the exhibition spaces is curated by **Roma Design più**.

The general costs of shipment and return of the products and the related packaging will be at the designer's expense, according to the conditions notified to the selected entries by **November 10, 2009**.

Any shipment should foresee a **packaging which may be reused to return the product back**.

Every product is covered by an insurance which will be stipulated by the Organization for any damage occurring during the exhibition; such insurance will not cover the damages caused during shipment and return.

**Roma Design +** is an international showcase which open to the scenarios of innovation and experimentation in the world of design.

*While scheduling a rich calendar of events – conferences, seminars, workshops and performances – it involves companies, universities, institutions, professionals and the big public, in order to display how design is a factor for innovation and development.*

